



NEWS RELEASE

For Immediate Release

Contact: Catie Wardwell
Phone: (208) 381-2894
wardwelc@slrhc.org

St. Luke's to Present Luke Award to 2007 Recipients

Dixie Dykman and KIVI's Today's Channel 6 to Receive Luke Award

Boise, ID (December 10, 2007) – At a special awards ceremony at 6:15 pm on Wednesday, December 12, Dixie Dykman and KIVI's Today's Channel 6 will be presented with the Luke Award, which recognizes individuals and businesses who have demonstrated extraordinary commitment to St. Luke's Children's Hospital fund raising efforts.

The Luke Award is an annual award presented by St. Luke's Health Foundation's Children's Advisory Board. Every year, hundreds of volunteers and businesses support five special events to raise funds and awareness for St. Luke's Children's Hospital. Thousands of hours given by these individuals and organizations have helped to raise the funds that ensure the children of our region have the depth of pediatric medical services only available at a children's hospital.

Dixie Dykman is a civic leader dedicated to family, philanthropy and community.

Dixie joined St. Luke's Kid For A Night steering committee in 1997. Still in its infancy, Dixie's creativity and resourcefulness helped lay the foundation for the event's future successes. Dixie's enthusiasm and attention to detail were highlighted during her term as Chair of the western themed Kid For A Night, 'How The West Was Fun' in 2000.

Dixie's reputation for commitment and leadership made her a perfect fit for St. Luke's Children's Advisory Board. Since joining the board in 1999, Dixie has served on the board's Executive Committee and numerous sub-committees.

Dixie never hesitates to lend a helping hand. Her dependability and motivation have made her an indispensable event volunteer. Whether she is distributing carnations at Karnations for Kids, answering phones at Radiothon, or sponsoring Scramble for the Kids, Dixie is driven to make a difference out of every opportunity.

(MORE)

KIVI Today's Channel 6 is a true part of, and partner in our community. In 1983, KIVI signed on to a new concept in fundraising – the Children's Miracle Network Telethon. For 24 years, every weekend following Memorial Day, KIVI preempts their regular programming schedule to broadcast the stories of children and families who have been impacted by St. Luke's and Children's Hospital's throughout the country.

KIVI's commitment to children is constant and enduring. The station regularly highlights the work of St. Luke's Children's Hospital staff and patients, focusing the attention of our community on issues that are central to the health and well being of children.

KIVI champions St. Luke's Children's Hospital in word and in deed. Each year, the passion and enthusiasm of the Telethon anchors inspire thousands to call in and make a pledge. The spirit of caring and generosity extends throughout KIVI – the management, anchors, and production crew frequently make personal gifts to support St. Luke's Children's Hospital.

Past Luke Award Distinguished Recipients

2006	Mike & Lisa Simplot	Courtyard by Marriott
2005	David Bishop	JR Simplot Co.
2004	Charles & Carolyn Leader	Albertsons
2003	Celeste Keller	Dairy Queen
2002	Gwen Lytle	Blueprints Plus
2001	Sherry Iverson	St. Luke's Auxiliary
2000	Dawneen Blakeslee	Wells Fargo

Editor's Note: The Luke's Award Ceremony will take place at St. Luke's Anderson Center at 6:15 pm on Wednesday, December 12, 2007.

St. Luke's is Idaho's only locally governed, not-for-profit health system. The system offers a full continuum of care through its four hospitals and more than 30 outpatient centers and clinics. St. Luke's 7,170 employees, 970-member medical staff, and more than 850 volunteers are committed to delivering the highest quality care to those in medical need regardless of their ability to pay. With a mission "To improve the health of people in our region," St. Luke's provided \$138 million (including capital) in community benefit during its 2006 fiscal year. The hospitals of St. Luke's have earned numerous national awards and recognition for excellence in patient care. For more information about St. Luke's, visit www.stlukesonline.org.

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