

*****MEDIA ADVISORY*****

For Immediate Release

Contact: Paula Miller
Phone: (208) 898-9176
(208) 863-7912
framed@velocitus.net

A MAD HATTERS HAT DONATION PROJECT

Project: A community collection/donation of hats and wigs to support women and children in treatment of cancer during the last two weeks of October.

Kick Off Event Saturday, October 14
Where: Framed! 1722 East Fairview Avenue
Meridian (next to Fred Meyer)

Time: Noon to 4 pm

Donation Dates: October 14-31

Hat Donation Sites: Framed!, American Cancer Society, Komen Foundation, St. Luke's Mountain States Tumor Institute, Saint Alphonsus Cancer Care Center

Hat Recipients: American Cancer Society, St. Luke's Mountain States Tumor Institute, Saint Alphonsus Cancer Care Center

Why: In recognition of the women and children undergoing treatment for cancer and other diseases that ravage the head and hair. Hair loss is paramount to self-esteem during cancer treatment. These hats will add class, color, and beauty to those who can use a lift in body and spirit.

Peggi Roskens, the sister of Paula Miller, project coordinator, passed away eight years ago from breast cancer. She was a beauty in her many hats. This is a way to bring some life and happiness to others during a stressful time in their lives. Paula has many friends, both here and gone, who have met the challenge of cancer.

This donation project is timed to coordinate with Breast Cancer Awareness month.

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