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NEWS RELEASE
Date: January 16, 2007

3rd Annual Race to Safety
Slated for February 20 in Twin Falls

The 3rd Annual Race to Safety will be held Tuesday, February 20, starting at 6 p.m. at the NazzKart Indoor Race Track (320 3rd Avenue South, Twin Falls). This event raises awareness of child passenger safety during National Child Passenger Safety Week. The race involves NazzKart teams sponsored by area businesses that compete for the championship and "Race to Safety" Trophy Helmet. 2007 team sponsorships are available -- \$500 for a 4 person team or \$250 for a two-person, half team.

Once again, Modern Woodmen of America Youth Services Club and Safe Kids of the Magic Valley are partnering to organize the event, with proceeds benefiting local programs and services of Safe Kids. The real winners of this event are the children of Magic Valley. Last year nearly \$9000 was raised. Modern Woodmen matches all donations up to \$500. "This is a great family event," Geske explains. "It is a great opportunity to learn about child passenger safety and have a lot of fun! People don't realize that the number one killer of children ages 1 – 14 years is unintentional injury. Simple things like buckling up can prevent injury and save lives." This year there will also be a silent auction as part of the event.

If you would like to participate by sponsoring a team, donating an item to the silent auction, please call Page Geske, Safe Kids Director, at 737-2432.

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(News Editors: For more information contact: Page Geske, Safe Kids of the Magic Valley, Director at 208-737-2432 or Terry Downs, Modern Woodmen of America at 208-316-2244.)